



GHAZIABAD
(Estd. 1995)

NAAC Accredited 'A' Grade Institute
www.its.edu.in



INFORMATION BROCHURE

PGDM
(2018-20)

23rd BATCH



INSTITUTE OF TECHNOLOGY & SCIENCE

An ISO 9001:2008 Certified Institute & Accredited 'A' Grade by NAAC

www.itsim.edu.in

AWARDS / VISION / MISSION

AWARDS & RANKINGS



- Mr. Arpit Chadha, Vice Chairman, I.T.S - The Education Group, has been awarded prestigious "EDUCATION LEADERSHIP AWARD" in 25th Dewang Mehta National Education Awards -2017.
- **Best Management Institute by Newspapers Association of India - 2017**
- Institute with Best Placement Award by Indian Research Media and Awards - 2017
- **Best Management College in North India for Placement by GESA - 2017**
- Mr. Arpit Chadha, Vice Chairman, I.T.S - The Education Group, received the award of Best Edupreneur of the Year by Indian Research Media and Awards - 2017
- **Ranked Top B School of Eminence by Competition Success Review - 2017**
- Best Academic Campus in North India for Post Graduate Management Education-

Excellence Award by ASSOCHAM -2016

- Dewang Mehta National Education Award to Business School that encourages Leadership as a part of the Curriculum-2016
- Best Placement Award by Royal Brands- 2016
- Premier Plus B School by Education Post- 2016
- A+++ Category Institute by Yuva-2016
- I.T.S recognized as Program Implementing Agency (PIA) by Deptt. of Science and Technology, Govt. of India

ACCREDITATIONS AWARDED

- Approved by All India Council of Technical Education (AICTE), Ministry of HRD, Government of India.
- **Equivalent to MBA by Association of Indian Universities (AIU).**
- **Accredited by National Board of Accreditation (NBA).**
- Accredited by National Assessment and Accreditation Council (NAAC) with 'A' Grade.
- ISO 9001 : 2008 certified by EQFS.
- Authorized centre for Ph.D Program, APJ Abdul Kalam Technical University, Lucknow.

VISION

Creating a Thinking Professional Order

MISSION

To make incessant endeavor to create learning processes in response to changing managerial paradigms

OBJECTIVES

- Generating new learning techniques
- Improving teaching processes
- Expanding the information technology capacity
- Strengthening the industry interactive network
- Facilitating professional practitioners in searching their potential
- Inculcating team spirit among the learners

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CHAIRMAN & VICE CHAIRMAN'S MESSAGE

CHAIRMAN'S MESSAGE



Dr. R.P. CHADHA
Chairman
I.T.S-The Education Group

I.T.S IS AN EDUCATIONAL
GROUP WITH DISTINCTION,
COMBINING EXCELLENCE
WITH INNOVATION

Dear Students,

With a vision based on creating a professional order, a strong emphasis is laid upon holistic development of students with a high level of responsibility. This visionary culture allows and emphasizes our students not only to adopt the present day challenges but also shoulder individual responsibilities to the society and our nation at large.

Due to economic globalization, the world is undergoing a sea change in the socio economic field which makes it all the more important for all of us to deal with these emerging challenges at a very fast pace. Undoubtedly, the efforts taken to provide education to the masses have ensured emergence of India as an economic power to reckon with. We feel immensely proud to be an active contributor to this social transformation.

I.T.S is an educational group with distinction, combining excellence with innovation. We, at I.T.S, place a high value on providing our students with a fulfilling educational experience in their chosen fields.

I.T.S offers a wide range of academic courses to students, giving them a solid academic foundation and enabling them to achieve their individual goals. I.T.S Education Group has made its presence felt by committing itself to be a part of this transforming environment by a holistic vision to serve the national and global corporates with its state of the art facilities, highly committed and motivated faculty and a visionary leadership.

Transformation is a never ending process; so our aim is to always provide the best quality education which, in case of a professional Institute means a system that effectively and pragmatically combines theory and practice in order to ensure both perfection and relevance. We constantly strive to meet the unique needs and challenges that face our students and equip them with the necessary skills and abilities such that they are able to assume leadership roles in this vibrant and immensely competitive global economy.

I welcome you to I.T.S and wish you great success in life.

VICE CHAIRMAN'S MESSAGE

The world is shrinking to evolve into a global village. New age borderless workspaces demand multi-faceted professionals who can function efficiently under change. As a premier Business School, our Mission, at I.T.S, is to transform the lives of our students and provide the industry with ethical global leaders for the 21st century, who are sensitive towards protecting the environment and are passionate about making significant societal contributions. At I.T.S, we inculcate in students the right attitude and train them to become ambitious, dynamic thought leaders who will take on the challenges of the modern world.

With demography of young in age and in spirit, it is our duty to ensure the quality education which is rich in values and modern in content. The pedagogy at I.T.S lays foundation for conceptual understanding in the students to excel in their career ahead. Our students have been placed with the best brands of the industry and continue to receive laurels for good work. Our faculty with unwavering attention help students to accomplish their desired goals. Our unmatched dedication and commitment shape requisite knowledge and positive attitude, by giving access to best of the facilities and learning environment.

We encourage collaborative efforts through experiential learning, thereby enabling the students to achieve new milestones in their journey of development and learning. Our students are mentored thoroughly with an intense desire to serve society in the most efficient manner. We inculcate leadership traits in our students for maximization of productivity and sustainable development.

I convey heartfelt congratulations and welcome you to be a part of I.T.S family.



Shri Arpit Chadha
Vice Chairman
I.T.S-The Education Group

THE LEADING TEAM



Dr. R.P. Chadha
Chairman, I.T.S- The Education Group

I.T.S IS AN EDUCATIONAL
GROUP WITH DISTINCTION,
COMBINING EXCELLENCE
WITH INNOVATION



Shri Arpit Chadha
Vice Chairman, I.T.S- The Education Group



Shri B.K. Arora
Secretary, I.T.S- The Education Group



Shri Surinder Sood
Director- PR, I.T.S- The Education Group



Dr. Ajay Kumar
Director - Management, I.T.S - Ghaziabad



Dr. Sunil K. Pandey
Director-IT, I.T.S - Ghaziabad



Dr. Vidya Sekhri
Director-UG, I.T.S - Ghaziabad

ADVISORY BOARD & ACADEMIC COUNCIL

Prof. (Dr.) D.V Singh
Chairman

Former Director, IIT Roorkee
Former Vice Chairman, AICTE

Dr. Abad Ahmad
Professor,

Former Pro Vice Chancellor,
Delhi University, Delhi

Dr. M.P. Gupta

Former Professor, FMS,
Delhi University, Delhi

Mr. Manoj Tandon

Managing Partner and CEO
TMTC,

Former Head, Banking &
Finance Division

CSC India Pvt. Ltd., Noida

Mr. Romy Chopra

Managing Director,
Pcs Infinity

Mr. Aniruddha Sen

Enterprise Strategic Adviser,
Microsoft India, Gurugram

Mr. Pankaj Dubey

Managing Director,
Polaris India Ltd. Gurugram

Nominee of State Govt.

Director Technical
Education, (Ex.-Officio)

Regional Officer

(Ex.- Officio), AICTE,
Kanpur

Prof. (Dr.) Sunil K. Pandey

Director-IT
I.T.S - Ghaziabad

Nominee of State Govt. from the

Region (Industrialist/Technologist/Educationist)

Dr. R.P. Chadha
Chairman

I.T.S -The Education Group

Mr. Sohil Chadha

Vice Chairman
I.T.S - The Education Group

Mr. Arpit Chadha

Vice Chairman
I.T.S - The Education Group

Mr. B.K. Arora

Secretary
I.T.S - The Education Group

Mr. Surinder Sood

Director- PR
I.T.S - The Education Group

**Nominee of the Affiliating
Body/University/State
Board of Technical
Education**

Nominee of Council

Approved by the Chairman
of the Council from the
Panel for the Region to be
Nominated by the Regional
Committee

Prof. (Dr.) Ajay Kumar

Director- Management
I.T.S - Ghaziabad

Prof. Bhavana Bhardwaj

Assistant Professor
I.T.S - Ghaziabad

FROM THE DESK OF DIRECTOR-MANAGEMENT

KEYS TO SUCCESS

Personal Integrity

Dedication

Sincerity

Humility

Wisdom

Charity



Dr. Ajay Kumar
Director-Management, I.T.S - Ghaziabad

Deeply embedded with the vision of 'creating a thinking professional order', I.T.S since its inception in 1995, has been making 'incessant endeavor to create learning process in response to changing managerial paradigm. The continuum flow of technological revolution along with rapid growth and development around the world has opened new vistas to masses for developing the knowledge and skill based society. Every nation and society also have to create the pool of intellectual wealth coupled with a defined set of skills to capitalize the current demands and contextual requirements of industry.

We, at I.T.S have been morally and functionally committed to excellence since its inception. In its journey towards disseminating knowledge, I.T.S recognizes hidden abilities and strengths of its students and enables them to learn, to grow and to evolve into successful professionals in their areas of interest and specialization.

We, at I.T.S are committed for enduring excellence in management education and for us, your future, my student mangers, comes naturally first.

With the determination of excellence in management education, I welcome you to I.T.S parivar.

Dr. AJAY KUMAR

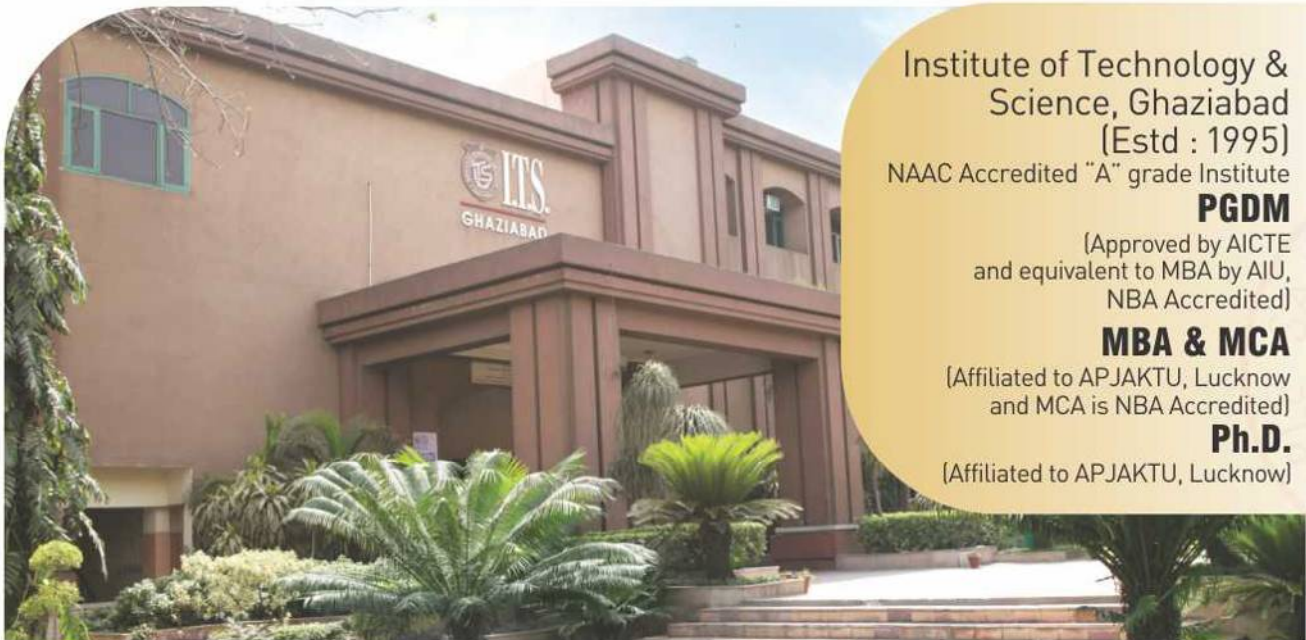
Director-Management
I.T.S- Ghaziabad

I.T.S

THE EDUCATION GROUP

I.T.S – The Education Group, under Durga Charitable Society, established its first campus at Mohan Nagar, Ghaziabad in 1995. The group is committed to its vision of creating a thinking professional order. The group has eminent field specialists and acclaimed management gurus as faculty and guest faculty, perseverant and committed set of students, alumni network and a strong corporate nexus that has helped in building I.T.S, a premier group of institutions.

I.T.S takes pride in providing knowledge and competencies in the areas of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Science and Pharmacy.



Institute of Technology &
Science, Ghaziabad
(Estd : 1995)

NAAC Accredited "A" grade Institute

PGDM

(Approved by AICTE
and equivalent to MBA by AIU,
NBA Accredited)

MBA & MCA

(Affiliated to APJAKTU, Lucknow
and MCA is NBA Accredited)

Ph.D.

(Affiliated to APJAKTU, Lucknow)



I.T.S - U.G Campus,
Ghaziabad (Estd : 1995)

BBA

(Affiliated to CCS
University, Meerut)

BCA

(Affiliated to CCS
University, Meerut)

I.T.S - Engineering
College, Greater Noida
(Estd : 2006)

B.Tech (ME, CSE, CE, ECE, EEE)
& **MBA**

(Affiliated to APJAKTU, Lucknow)



COURSES OFFERED

COURSES OFFERED

Management	- PGDM, MBA, BBA, Ph.D.
IT	- MCA, BCA
Engineering	- B.Tech (ME, CSE, CE, ECE, EEE),
Dentistry	- BDS, MDS
Biotechnology	- B.Sc (Biotechnology), M.Sc (Biotechnology)
Pharmacy	- B.Pharm, M.Pharm, Ph.D
Paramedical	- BPT, MPT

I.T.S RUNS TWO MULTI-SPECIALITY HOSPITALS WITH 100 BEDS EACH CATERING TO MEDICAL NEEDS OF SOCIETY.

I.T.S - SURYA HOSPITAL, MURAD NAGAR

I.T.S - SURYA HOSPITAL, GREATER NOIDA

FACILITIES ARE AVAILABLE FOR GENERAL MEDICINE, SURGERY, ORTHOPAEDICS, PEDIATRICS, GYNECOLOGY & OPHTHALMOLOGY

I.T.S - Dental College
Muradnagar (Estd : 2000)

BDS & MDS

(Affiliated to CCS University, Meerut)



I.T.S - Paramedical
College
Murad Nagar (Estd : 2003)

B.Sc (Biotech),
M.Sc (Biotech), **BPT & MPT**
(Affiliated to CCS University, Meerut)



I.T.S - Dental College
Greater Noida (Estd : 2006)

BDS & MDS

(Affiliated to CCS University, Meerut)



I.T.S - Pharmacy College
Murad Nagar (Estd : 2003)

B.Pharm
(Affiliated to APJAKTU, Lucknow)
M.Pharm
(Affiliated to APJAKTU, Lucknow)



HIGHLIGHTS

- PERSONALITY RE-ENGINEERING PROGRAM FOR OVERALL DEVELOPMENT
- FOREIGN INTERNSHIP/FREE FOREIGN TRIP TO ALL STUDENTS
- ADDITIONAL GLOBAL CREDIT COURSES OFFERED TO STUDENTS IN COLLABORATION WITH FOREIGN UNIVERSITIES
- BUSINESS INTELLIGENCE PROGRAM FOR ALL STUDENTS

Started in 1996, Post Graduate Diploma in Management (PGDM) at I.T.S is approved by AICTE, Ministry of HRD, Government of India. It has been designed as an intensive two year, full time program and aims at creating a strong academic foundation to provide young thinking minds the power to shape their thoughts and develop management aptitude.

At I.T.S, the PGDM program has been created from the feedback, ideas and inputs given by leading practicing managers and academicians world- wide, as experts in cross-functional areas.

Discipline

Dynamism

Development

International Entrepreneurial Projects in Singapore

Hosting partners in Singapore



I.T.S ADVANTAGES



- **Active Corporate Resource Centre facilitates students for Final Placements and Summer Internship Program.**
- A promising track record of 100% Placements.
- **Strong Industry and Institute Interface.**
- A strong team of highly qualified, experienced and devoted full-time faculty members.
- **Entrepreneurship Development Program conducted for students under the Department of Science & Technology, Govt. of India Scheme.**
- Personality Development and Soft Skills Training imparted across the program for higher employability skill.
- **Value added modules for students with emphasis on academic excellence leading to better placements.**
- Well equipped Air-Conditioned class rooms.
- **Well stocked, air-conditioned and fully automated library.**
- National seminar in each domain area, once in an Academic Year.
- **Vibrant Student Clubs in Marketing, HR, Finance, IB and IT area for developing managerial skills.**
- Well equipped, separate boys and girls hostel, with in campus.
- **Well equipped, medical centre and dental clinic in the campus.**
- Well operational, full -time medical centre with in the campus including hospitalization.
- **Bank loan facility from Syndicate Bank.**
- A range of value added courses under Business Intelligence Program.



FACILITIES & INFRASTRUCTURE



ONLINE DATABASE FOR ALL STUDENTS

EBSCO Business Resource Premier
Capitaline Plus
SPSS DELNET
Union Catalogue

FACILITIES & INFRASTRUCTURE

LECTURE THEATRE EQUIPPED WITH NEW AGE RESOURCES

Air-conditioned lecture theatres equipped with state of the art teaching aids including **LCD projection systems**. Lecture halls are **wi-fi enabled with Multimedia Technology**.

LIBRARY - The Learning Resource Centre.

- **Fully automated and air-conditioned.**
- Houses a collection of **text and reference material, journals, magazines, audio video tapes, research reports** etc.
- **E-bodh, the virtual library-an IT based system** containing pool of information for online browsing.
- The **Electronic Media Library** Division is its unique feature.
- **Indian and International Global Databases** related to Course Programs and training material.



IT INFRASTRUCTURE

- **Excellent infrastructure** for imparting computational skills to students, leveraging software development through **latest IT tools and techniques**.
- **State of the art computer labs with 400 Pentium based computers** connected with **structured optical fibre network**.
- Microsoft Imagine Premium with microsoft for latest products up-date.
- Round the clock 70 MBPS (1:1) **Broadband Internet connectivity**.
- **Wi-Fi enabled campus**.

SPORTS COMPLEX & GYMNASIUM

- I.T.S motivates students to participate in games and sports activities.
- **Well equipped Sports Complex** with facilities of outdoor and indoor games under one roof.
- **Sport facilities include Table Tennis, Carrom, Cricket, Chess along with Badminton and Volleyball courts.**
- Various in-house, Intra & Inter-College Competitions are organized every year.
- I.T.S has advanced **gymnasium facility** in the campus. It is equipped with all latest exercise tools & machines, **separate for boys & girls**.



CAFETERIA - Bikano

- A spacious and preferred place to network and unwind.
- **Hygienic and wi-fi enabled.**
- Best place to party, discuss and celebrate.
- **A great place for meals & snacks, in inviting ambience.**

HOSTELS

- **Within Institute campus.**
- Comfort of home like environment.
- **Separate hostel for girls (Durga Halls) and for boys (Eklavya Halls)** with spacious accommodation, wardens and support staff.
- **24x7 wi-fi enabled Internet connectivity.**
- **Fully secured with CCTV cameras** and security guards posted for day and night.
- **Facilities like laundry, phone, entertainment, photostat and mess** are available.



AUDITORIUMS & SEMINAR HALLS

- **Air-conditioned** state-of-the-art auditoriums and seminar halls where guest lectures, cultural activities, debates, seminars, conferences and workshops are organized.
- Auditoriums and seminar halls are equipped with **modern audio-visual facilities**.

MEDICAL & ACCIDENT INSURANCE FACILITY

- **Routine** Medical check-up of students.
- **Periodic** dental check-up of students.
- **Hospital facility available within 1 kilometre distance**.
- Students are covered by "**Group Personal Accident Insurance Policy**".
- Conduct of wellness programmes.

SERVERS

- **IBM X 3400 series, MS Window-2012 server**.
- **Linux** Enterprise Edition.
- **Secured Internet connectivity** through Unified Threat Management (UTM) Device.

SOFTWARE TOOLS

Operating Systems

- **Windows 2012 (server), Ubuntu 17.04**, Novell Netware (Version 5.1), SCO Unix (Release V).
- RDBMS : **ORACLE 11 g**, SYBASE and Db2

Application & Development Tools

- **SQL Server 2014**, MS Office Professional 2016, Alice for Windows (Library Automation), Softek COBOL, Power Builder, Turbo Suite C++4.5, Visual Studio 2016.

NEWS LETTERS AND JOURNALS

TO DEVELOP THE INTELLECTUAL ACCUMN STUDENTS ARE MOTIVATED TO WRITE CASES, ARTICLES AND BLOGS IN NEWSLETTERS AND JOURNALS

- I.T.S newsletter is published **quarterly** covering activities organized by the Institute.
- A **bi-monthly newsletter "e-volve"**, is published by Department of Management.
- A newsletter focused on furthering **FINVEST** knowledge in finance for awareness and updation.
- **Marrecus Line**
A newsletter which helps students to learn about the latest trends, market strategies, practices and upcoming brands.
- **Oppo – Makers**
A newsletter which contributes to enhance the requisite HR domain knowledge.
- **Vibrance**
An e-magazine to update latest technological advancement in the field of IT and covers the highlights of the events of Department of IT.
- **I.T.S Journal "SYNERGY"**
A bi-annual journal
Focus on research papers, book reviews and articles of Management, IT, and issues relating to economy, industry & environment.



Chanakya Auditorium



I.T.S Sports Complex



I.T.S Management Journal- Synergy



I.T.S Library

TRANSFORMATIVE LEARNING

TRANSFORMING EACH STUDENT TO A MANAGER OF TOMORROW

THE 8-STEP PROCESS FOR TRANSFORMATIVE LEARNING



STAGE I – ORIENTATION

2 weeks of detailed orientation programme to bring students of different background to a level playing field.

It includes Ice-Breaking, cohesive group formation, exploring talents, exposure to basics of management learning, soft skills, development of analytical ability, industry visit, exploring self and others.

1

STAGE II – TRIMESTER I

Total Papers 08.

12 weeks of exposure on fundamental knowledge of management areas.

Learning of business practices.

2

STAGE III – TRIMESTER II

Total Papers 09.

Experience sharing by industry captains.

Activities in management laboratories for building analytical and quantitative skills.

Live projects in fundamental areas of management.

3

STAGE IV – TRIMESTER III

Total Papers 08.

Choice of specialization areas based on acumen and aptitude. Introduction of specialization subjects.

Mentor-mentee relationship building for professional guidance.

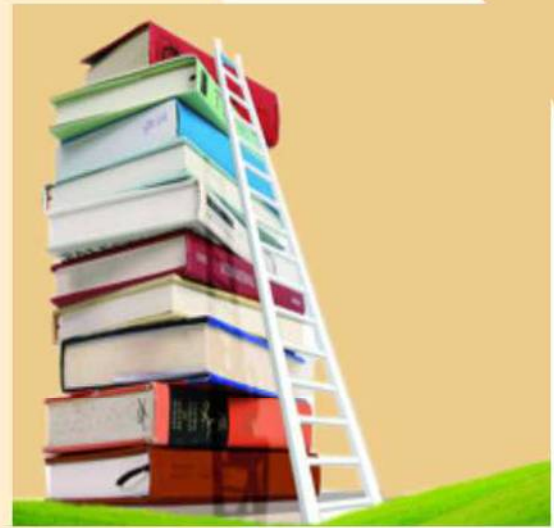
Preparation for Summer Internship.

Live Projects.

4

TRANSFORMATIVE LEARNING

“ I.T.S FULLFILS IT'S COMMITMENT TOWARDS STUDENTS BY PROVIDING UPTO DATE KNOWLEDGE, PROFESSIONAL OUTLOOK AND CAREER OPPORTUNITIES, TO CLIMB THE LADDER OF SUCCESS...”



STAGE VI- TRIMESTER IV

Total Papers 08.

Submission of Summer Internship Project Report and presentation.

Active soft skills and Personality re-engineering orientation.

Extensive learning through statistical tools and IT knowledge usages.

6

STAGE V- SUMMER INTERNSHIP TRAINING

Total Papers 08.

Intensive training in industry.

Training on full time basis with active coordination between academic and industry mentors.

5

STAGE VII - TRIMESTER V

Total Papers 06.

Preparation for final placement begins with pre-placement talks.

On the job training and final round of Personality Re-engineering Workshops.

Strong Industry Academics Networking.

7

STAGE VIII - TRIMESTER VI

Total Papers 04.

Placements get finalized.

Special Placement week.

Assimilation lectures and wrap-up on professional life preparations.

Farewell.

8

PGDM COURSE STRUCTURE

HAVE THE COURAGE TO FOLLOW YOUR HEART AND INTUITION, THEY SOMEHOW KNOW WHAT YOU TRULY WANT TO BECOME

Trimester I

- 1.1 Organisational Behaviour – I
- 1.2 Marketing Management – I
- 1.3 Quantitative Techniques for Management
- 1.4 Financial Accounting for Managers
- 1.5 IT For Managers
- 1.6 Business Communication
- 1.7 Managerial Economics
- 1.8 Personality Reengineering Programme
BI Lab
Statistical Functions Non Credit

Trimester II

- 2.1 Organisational Behaviour – II
- 2.2 Marketing Management –II
- 2.3 Business Environment Analysis
- 2.4 Production & Operations Management
- 2.5 Management Accounting*
- 2.6 Financial Management- I*
- 2.7 Legal Aspects of Business
- 2.8 Human Resource Management
- 2.9 Personality Reengineering Programme
BI Lab
Basic Financial Function Non Credit

Trimester III

- 3.1 Operations Research
- 3.2 Management Information System
- 3.3 Financial Management – II
- 3.4 Business Research Methods
- 3.5 Personality Reengineering Programme
BI Lab
Advance Financial Functions and Tools Non Credit
Elective I
Elective II
Elective III

Trimester IV

- 4.1 Strategic Management
- 4.2 Supply Chain Management
- 4.3 E-Business & Internet Technology
- 4.4 Personality Reengineering Programme
Elective IV
Elective V
Elective VI
Elective VII

Trimester V

- 5.1 Innovation & Technology Management*
- 5.2 Entrepreneurship Development *
- 5.3 Personality Reengineering Programme
Elective VIII
Elective IX
Elective X

Trimester VI

- 6.1 Corporate Governance & Business Ethics*
- 6.2 Environment Studies*
Elective XI
Elective XII



CHOICE OF ELECTIVES/ SPECIALIZATION

Two types of specialization options are available to the students of PGDM (2017-19) batch. Students will have liberty to choose any one option out of these two. One has to opt for total Eleven (11) electives plus three seminar courses from their chosen specialization area which will be equivalent to 3 credit course (one full Paper).

Students have to opt as per following structure:

a) Major: 8 papers, Others: 3 Papers + 3 Seminar Courses (Equivalent to 3 credit, One Full Paper)

b) Dual 1: 6 Papers, Dual 2: 5 Papers + 3 Seminar Courses (Equivalent to 3 credit, One Full Paper)

Specialization Option

1) Major / Minor Specialization:

- Under this option, a student has to opt for total Eight (8) elective papers from any one of the specialization areas (Marketing/ Finance/ HR/ IB/ IT/Operations) out of which two electives from Major Area should be selected in Term III.
- Remaining six (06) electives can be opted in IV, V and VI trimester as 3, 2 and 1 elective respectively.
- The Remaining of the electives i.e. (11-8=3) can be opted in III, IV and VI Term as one each respectively from one area of minor specialization.

2)Dual Specialization:

- Under the dual specialization option, a student has to select any two specialization areas out of the specialization areas available ((Marketing/ Finance/HR/IB/IT/Operations) and has to opt for six (06+05) elective papers from the basket of each of these two specialization areas.
- Out of which two electives should be selected based on the specialization area [Dual 1] of their summer internship and remaining four (4) elective from that area [Dual 1] should be opted in term IV, V and VI as 2, 1 and 1 respectively.
- The five (5) electives from other specialization area [Dual 2] should be opted in term III, IV, V and VI as 1, 2, 1 and 1 respectively.

SPECIALIZATION AREAS OFFERED (Major / Dual)

MARKETING MANAGEMENT
FINANCIAL MANAGEMENT
HUMAN RESOURCE MANAGEMENT

INTERNATIONAL BUSINESS
INFORMATION TECHNOLOGY
OPERATIONS MANAGEMENT

Course-Wise List of Electives

Functional Area : Marketing Management

Trimester 3rd

Course Code

MM 3.1

Title of the Course

Sales & Distribution Management

MM 3.2

Consumer Behaviour

Trimester 4th

MM 4.1

Brand Management

MM 4.2

Services Marketing

MM 4.3

B2B Marketing

MM 4.4

International Marketing

MM 4.5

Marketing Research & Information System

Trimester 5th

MM 5.1

Integrated Marketing Communications

MM 5.2

Retail Management

MM 5.3

Social & Digital Media Marketing

MM 5.4

Marketing Analytics

MM 5.5

Customer Relationship Management

Trimester 6th

MM 6.1

Rural Marketing

MM 6.2

Strategic Pricing

MM 6.3

Marketing Metrics

Functional Area : Human Resource Management

Trimester 3rd

Course Code

HRM 3.1

Title of the Course

Talent Acquisition

HRM 3.2

Learning & Development

Trimester 4th

HRM 4.1

Employee Relations & Labour Law

HRM 4.2

Performance Management

HRM 4.3

Competency Mapping

HRM 4.4

HRM in Services Sector

Trimester 5th

HRM 5.1

Emotional Intelligence & Leadership

HRM 5.2

Organizational Development

HRM 5.3

Cross-cultural Management and IHRM

HRM 5.4

Compensation Structure & Design

HRM 5.5

Grievance Handling & Participative Management

Trimester 6th

HRM 6.1

Strategic HRM

HRM 6.2

HR Measure & Managerial Counselling and Negotiation

Functional Area : Finance

Trimester 3rd

Course Code

FM 3.1

Title of the Course

Management of Financial Services

FM 3.2

Financial Modeling using Excel

Trimester 4th

FM 4.1

Bank Management

FM 4.2

Security Analysis & Portfolio Management

FM 4.3

Mergers, Acquisitions & Corporate Restructuring

Trimester 5th

Course Code

FM 5.1

International Financial Management

FM 5.2

Derivatives & Risk Management

FM 5.3

Corporate Tax Planning

Trimester 6th

FM 6.1

Personnel Wealth Management

FM 6.2

Project Finance and Appraisal

Functional Area : International Business

Trimester 3rd

Course Code

IB 3.1

Title of the Course

India's Foreign Trade

IB 3.2

Geo-political Environment of Business

Trimester 4th

IB 4.1

International Trade Procedures & Documentation

IB 4.2

Cross Cultural Management

IB 4.3

International Trade Theories & Practices

IB 4.4

International Marketing

Trimester 5th

IB 5.1

International Financial Management

IB 5.2

Institutional Framework for International Trading

IB 5.3

International Business Strategy

IB 5.4

International Supply Chain and Logistics

Trimester 6th

IB 6.1

International Trading under WTO

IB 6.2

International Marketing Research

Functional Area : Information Technology

Trimester 3rd

Course Code

IT 3.1

Title of the Course

Database Management system

IT 3.2

IT Infrastructure Management

IT 3.3

Business Intelligence & Data Modeling

Trimester 4th

IT 4.1

Big Data Analytics through R

IT 4.2

Managing IT Enabled Services

IT 4.3

Information Security & Risk Management

Trimester 5th

IT 5.1

Data Communication & Network

IT 5.2

Knowledge Management

IT 5.3

Enterprise Resource Planning

Trimester 6th

IT 6.1

Data Warehousing & Data Mining

IT 6.2

Strategic Management of IT

Functional Area : Operation Management

Trimester 3rd

Course Code

OM 3.1

Title of the Course

Logistics Management

OM 3.2

Project Management

OM 3.3

Material Management

Trimester 4th

OM 4.1

Data Analytics through R

OM 4.2

Procurement & Vendor Management

OM 4.3

Quality Management & Six Sigma

OM 4.4

Production Planning & Control

Trimester 5th

OM 5.1

Service Operations Management

OM 5.2

Process Management & Consultancy

OM 5.3

Enterprise Resource Planning

Trimester 6th

OM 6.1

Operations Strategy

OM 6.2

Predictive Modeling



PEDAGOGY

LEARNER CENTRIC APPROACH FOR HOLISTIC DEVELOPMENT

Teaching at I.T.S is mostly application – based with structured lectures, case studies, industry visits, live projects, guest lectures and CEO Talk sessions etc. In order to make teaching and learning an engaged and continuous process for our students, the faculty members involve students in various exercises like role plays, case discussions, situation analysis, problem solving etc.

Projects and Assignments

Project based learning and regular assignments form an integral part of academic curriculum at I.T.S. It helps in enhancing problem solving abilities and generating innovative ideas. Students are expected to apply the concepts to real life management problems in such assignments.

Presentations

These are small group sessions wherein students in small groups develop and give presentations. The participants experience the challenges associated with group responsibility, collective decision making and persuasive communication.

Tutorials & Discussions

Tutorials and discussions are indispensable part of the learning process, as it adds value to the existing knowledge of the students. The tutorials at I.T.S include application oriented issues, critical analysis, case studies and relevant discussions on various topics.



INDUSTRY INTERFACE

I.T.S. believes in teaching learning processes that nurture innovation, with the objective of enhancing proficiency and productivity. Therefore, we provide various opportunities to the students in the form of Guest Lectures, International Conferences, CXO talks, I.T.S Utkrishi Marketing Awards-2016, Seminars and Workshops to bridge the gap between class room teaching and the corporate world. The Institute organizes these interactive sessions at regular intervals to provide valuable insights of contemporary industrial perspective and the current socio-economic environment. Some of the eminent speakers over the years include:



Ms. Nirmala Sitharaman
@ Business Summit 2017



Mr. Ratuldev Ghosh Choudhury
@ Aspiration 2017



Mr. Videh K. Jaipuria
@ Convocation 2017



Mr. A.V. Surya
@ Business Summit 2017



Mr. Arun Nagpal @ Aspiration 2017



Prize winners @ I.T.S Utkrishi 2017



Renowned Academicians
@ International Conference 2017

- Ms. Nirmala Sitharaman
Union Minister, Govt. of India
- Dr. Bhure Lal
Chairman EPCA
- Justice R.B. Mishra
- Mr. R.G. Agarwal
CMD, Dhanuka Agritech
- Mr. Rajat Mukarji
Chief Corporate Officer, Idea Cellular
- Mr. Videh K. Jaipuria
Managing Director, Jubilant Industries Ltd
- Mr. D. Shiva Kumar
Executive Vice President (Corporate Strategy and Business Development)
Aditya Birla Group
- Mr. Ratuldev Ghosh Choudhury
Director, Global Business Operations, DELL International India
- Mr. A.V. Surya
CEO Kantar Public - IMRB International
- Mr. Sandeep Lakhina
Executive Vice President Dentsu Aegis Network
- Maj. Gen (Dr.) G.D. Bakshi
National Security Expert
- Dr. V. Ramgopal Rao
Director, IIT Delhi
- Mr. Manoj Chugh
President (Enterprise Business)
Tech Mahindra
- Mr. Pramod Panda
Principal Chief General Manager, Reserve Bank of India
- Dr. Anupam Gupta
Dy. Director General, Ministry of Commerce & IT, Govt. of India
- Dr. Vinayshil Gautam
Sr. Advisor KPMG, Founder Director IIM K and First Head of Management Department, IIT Delhi
- Mr. K.R.D. Srinivas
Executive Director, IBM
- Dr. M.M. Pant
Chairman, Planet EDU
- Mr. Rajiv Garg
Executive Director, BHEL
- Mr. Ajay Ranjan Mishra
Director (Technology), Ericsson
- Mr. Hilal Khan
Vice President & Operations Head (IT), Honda Car
- Dr. A. M. Sherry
Head & Dean, HCL Talent Care
- Dr. Punam Sahgal
VP HR National Institute of Smart Govt.
- Mr. Kamal Bali
Managing Director, Volvo India Pvt. Ltd.

MR. D. SHIVA KUMAR

Executive Vice President (Corporate Strategy and Business Development)
Aditya Birla Group



"Wonderful Convocation. Great bunch of faculty and students. Nice Facilities. All the best as you build the great Institute, I.T.S"



MR. RATULDEV GHOSH CHOUDHURY

Director-Global Business Operations
Dell International Service India Pvt. Ltd.

"I was pleasantly surprised and energized by the enthusiasm of students. I really appreciate the CSR done by the I.T.S-The Education Group."

INDUSTRY VISITS

I.T.S students in the form of industry visits to, bridge the gap between class room teaching and the corporate world. The Institute organizes various industry visits at regular intervals to relate theoretical knowledge to practical applications. Some of the visits to renowned organizations include:

- **Yamaha Motors**, Greater Noida
- **Honda Cars**, Greater Noida
- **Coca Cola Plant** (Moon Beverages Ltd), Greater Noida
- **Mother Dairy**, Delhi
- **Carbon Continental**, NH-24, Ghaziabad
- **Anmol Bakers Private Limited**, Greater Noida, Uttar Pradesh
- **Bhushan Steel**, Sahibabad Industrial Area, Ghaziabad
- **Moon Beverages**, Sahibabad Industrial Area, Ghaziabad



Industrial Visit to Yamaha Motors, Greater Noida



Industrial Visit to Coca Cola, Greater Noida



Industrial Visit to Honda Cars, Greater Noida



Industrial Visit to Bhushan Steel, Sahibabad



Industrial Visit to Mother Dairy, New Delhi



Industrial Visit to Carbon Continental, Ghaziabad

SEMINARS WORKSHOPS & GUEST LECTURES

Seminars and conferences play a vital role in knowledge creation by facilitating exchange of ideas, thoughts and experiences. I.T.S has been organizing conferences and seminars in all functional areas of management with participants and speakers from across the country.



Corporate Talk by Ms. Subha Ranjan, Senior Advisor, CII



Corporate Talk by Dr. A.K. Mishra, Professor, IIM Lucknow



Guest Lecture by Ms. Tina Makhija, Head Corporate Business, HDFC-ERGO



Guest Lecture by Ms. Anjali Gupta, Entrepreneur, Production of Short Films



Guest Lecture by Mr. Santosh Kumar Sharma, Manager, Getit Infoservices Pvt. Ltd.



Guest Lecture by Dr. S. Chandrasekar, Managing Director, EmpoVer HR Solutions Pvt. Ltd.



Workshop by Dr. Binod Kumar, Ex. Dean, IIM Calcutta



FDP by Dr. A.K. Mishra, Professor, IIM Lucknow

Eminent Speakers @ I.T.S

- **Ms. Helen Kemp**
International Marketing Manager, Eastern Institute of Technology, New Zealand
- **Mr. Sukesh Jain**
Vice President Samsung Electronics
- **Mr. Pankaj P. Shreyaskar**
Director Ministry of Statistics & Programme Implementation
- **Mr. Shivam Diwan**
Executive Director Standard Chartered Bank
- **Mr. Girish Shivani**
Executive Director Your Nest
- **Mr. Munish Vasudeva**
Vice President Siemens Ltd
- **Mr. Anupam Saronwala**
Program Director & Country Leader IBM
- **Mr. Sanjay Hallon**
Group Human Resource Director Al Serkal Group, UAE
- **Mr. Balaji Venkateshwar**
Former Executive Director PwC India
- **Mr. S.P. Arora**
Managing Director Tourism Finance Corp. of India
- **Prof. N.K. Gupta**
Professor, IIM, Lucknow
- **Shri Avinash Srivastava**,
DGM - DLF Ltd.
- **Mr. Pankaj Chopra**
CEO- 5 Rivers Portfolio Managers Pvt. Ltd.
- **Shri. Arun Kumar**
Director-VAS
- **Dr. Mudit K. Agarwal**
Consultant, HFG
- **Mr. Nishant Maheshwari**
Vice President- CMI Limited.
- **Ms. Tina Makhija**
Head – Corporate Business (HDFC-ERGO)
- **Mr. Manmohan Bhutani**
Head HR & VP Business Operations, India Region, (ACS Group)
- **Mr. Ashish Kr. Shrivastava**
Analyst- Globe Capital Market Ltd.
- **Mr. Vikas Gupta**
Investor and Chief Mentor, Imaginitiate Ventures

ACADEMIC CLUBS

IT Club - Binary

The Information Technology Club, THE BINARY CLUB serves as a place where all students, who have an interest in IT – not just computing students – gather to discuss topics of professional interest, exchange experiences they have gathered at their workplace, and review the current development in the global IT job market.

Marketing Club-Marrecus

The objective of the club is to bridge the gap between concepts and applications in the area of marketing. Discussions, games and events like Innovative Idea Exhibition, Business Plan Competition, Best out of Waste Competition, Ad-Mad Show cover the diverse facets of business like branding, strategies, business environment, etc.

Finance Club - Finvest

The purpose of the club is to promote interest and knowledge in the area of Finance. The club educates the students on various topics in finance and also reaches out to industry professionals and organizes speaker sessions to expose students to the various practical aspects of finance.

IB Club - Glocal

IB club is an exclusive club for PGDM students which aims to generate skills, knowledge and interest in different aspects of International Business.

HR Club - Oppo Makers

The purpose of Oppo-makers is to synergize the talents of students and expose them to emerging trends in HR. With innovative activities, games, quiz competitions etc. organized throughout the year, the club facilitates the understanding of diverse HR functions in the corporate world today.

Sports Club - Statesman

Sports is an integral part of overall development of an individual personality. Keeping in mind the same I.T.S. focuses on sports with a equal importance of academics. The statesman's club is initiative to groom sportsmanship in the management students as well. Round the year activities like cricket league, Football league and intercollege sports meet activity are organized under the umbrella of Statesman Club.

Cultural Club - Vibgyor

"The Cultural Club" provides a platform to the students of I.T.S. to showcase their artistic and cultural sense through their participation in various Inter and Intra cultural events.

Library Club

Library club has been constituted for the students of management program of Institute of Technology and Science, Mohan Nagar, Ghaziabad. The club aims at creating an environment which is conducive for learning and developing the research skills.

Director's Club

Director's club is an initiative by respected Director Management Dr. Ajay Kumar, by identifying budding leaders and guiding them to lead different activities organized in the entire campus. This club prepare students to coordinate and execute the events end to end.



PERSONALITY RE-ENGINEERING PROGRAM

The Institute emphasizes on holistic development of the students before they step in the corporate world. Personality Re-engineering is aimed at providing an edge for achieving success in a challenging corporate environment through imbibing desirable professional etiquettes, interpersonal skills and overall corporate awareness so that one's acceptability in the professional environment is enhanced.

PRP (Personality Re-engineering Program) Cell designs and conducts various events and workshops on personality development and grooming, group discussions and mock interviews to transform the students into highly skilled, industry ready professionals.

Specially designed modules according to industry requirements:

**BUSINESS ETIQUETTE
MEETING AND CORPORATE
COMMUNICATION ETIQUETTE
EMAIL ETIQUETTE
PERSONALITY DEVELOPMENT**

**GROOMING FOR CORPORATE
RESUME WRITING
APTITUDE TEST SERIES
NEWS READING AND ANALYSIS**

**PREPARATION FOR INTERVIEW AND GD
PRESENTATION SKILLS -
DESIGN AND DELIVERY
LEADERSHIP AND TEAM BUILDING**

BUSINESS INTELLIGENCE PROGRAM

All businesses use information technology and many employ graduates in IT and technology-related roles. IT includes all forms of technology that are used to create, store, communicate, exchange and use information and hence, powering businesses and society. Thus business sector is highly innovative and constantly changing to suit new demands and produce new tools. In just five years' time, it is highly likely that the IT industry and the information technology, we use, will look quite different from how it looks today and hence IT skills should be looked from different perspective for academics, keeping in view of various domain knowledge skills required by PGDM student for current industry requirement.

The Module Structure:

Trimester I

- IT Fundamentals and MS Office
- Learning Quantitative Techniques (using MS Excel + Solver 6.0)

Trimester II

- Learning Production and Operations Management Skills with Tora + MS Excel + Solver 6.0
- Financial Management tools
- Tally

Trimester III

- Advanced Financial Functions & Tools



- Research methodology with SPSS Software
- Business data Modeling
- SAP Introductory Workshop

Trimester IV

- Learning Software MS Project for Project Management
- Workshop on Marketing Analytics

Trimester V

- Data Analytics using R
- Data base Management
- Workshop on Digital Marketing

IT skills have become perennial requirement for better employability. However almost every organization uses IT and therefore needs support staff, where can candidate find appropriate job. Utilizing desirable skills in IT area and being able to demonstrate them appropriately so that candidate can enhance the profile for additional skill set for managerial decision making Keeping the above in mind, a comprehensive "Business Intelligence Program", worth Rs 90,000 is provided free of cost, to all students.

In addition to the BI Lab Module, various workshops are also organized to expose students to the digital world. Some of workshops organized in the past were in the areas of:

- Digital Footprints and webpage presence (First Trimester)
- Digital and Social Media Marketing tools (Second Trimester)
- Web Analytics (Third Trimester)
- Business & Data Analytics (Fourth Trimester)
- Cyber Security (Fifth Trimester)

INTERNATIONAL CONFERENCE & FACULTY TALKS

Global Credits Scheme for PGDM students

I.T.S offers study, research, and internship abroad options to all its enrolled students in PGDM program in collaboration with;

- Dulles, University Virginia, USA.
- Catholic University of Lyons, Lyons, France
- Girne American University, Cyprus

International Collaborations

- University of LYON, France
- Management Development Institute of Singapore
- Chaoyang University of Technology, Taiwan
- Girne American University, U.K.
- Asian University, Thailand
- STI, Myanmar
- KUSOM, Nepal
- Teeside University, U.K
- University of Leicester, U.K
- University of La Rioja, Spain

Features

- Academic and cultural immersion.
- Course duration of 4 to 6 weeks.
- Flexible dates and schedule.
- Complete counseling, mentorship and guidance by I.T.S faculty.



Ms. Helen Kemp, Eastern Institute of Technology, New Zealand



Prof. R. Patnayakuni, University of Alabama, USA



Mr. Nicholas V. Shalaevsckii, Legal Expert, Russia



Ms. Inna Levchenko, Argo-M Ltd from Russia and Mr. Nhampembe Loydy Marrurele, Ministry of Finance and Economy, Investment and Promotion Centre from Mozambique



Dr. Frank Bond, Director- DMS Goldsmith University of London



Ms. Samah Samir Moustafa Eldesouky and Ms. Regina Wakio Kioko, from Kenya



Vitaly Ignatovich, CEO Caipos, Austria

GLOBAL EXPERIENCE

Foreign Study Tour

The world has turned into a global village with cultural diversity. Making career in such global landscape is no longer inspirational rather a way of corporate life. Acknowledging this fact, I.T.S takes students for a Foreign Tour to understand nuances of working in multicultural plural world. Tour aims at exposing students to organizations of repute with multicultural teams. Students are given opportunity to interact with such teams and get a feel of challenges of coordination and cohesion of such teams. During the tour students also visit renowned management educational institutions and have interaction with faculty and students to understand the educational and cultural environment of that country.



PGDM Students (2017-19), at Jumeirah Beach, Dubai



PGDM Students (2017-19), at Sharjah University



PGDM Students (2017-19), at Ferrari World, Abu Dhabi



PGDM Students (2014-16), at Dubai Desert



PGDM Students (2013-15), at Singapore



PGDM Students (2013-15), at Singapore



I.T.S. Students at Thailand



PGDM Students at Twin Towers, Malaysia

CSR ACTIVITIES- SOCIAL WORK @ I.T.S

Institute runs a number of CSR activities to ensure that the downtrodden and the helpless people are taken care of and the deprived are provided with the essential facilities and opportunities to grow and develop in life.

Utthan LAB

An endeavour to facilitate poor meritorious children Utthan Lab is a unique and comprehensive CSR project of I.T.S, Ghaziabad under which the faculty and student volunteers visit various government schools and shortlist poor but meritorious students studying in class 5, 6 and 7. These students are called to the campus of I.T.S on all working Saturdays where under the guidance of faculty coordinator, student volunteers impart basic knowledge of English, Science, Math, History, Computer, GK etc. to them. I.T.S. has received overwhelming response and feedback by these students and their parents and is committed to continue this support to these talented buds.

Parivartan

The Slum Education Program 'Parivartan' is a comprehensive slum education program conducted by the student volunteers of I.T.S, Ghaziabad in which student volunteers visit slums on all Sundays and teach around 120 slum children as per their I.Q. and current knowledge. At the end of the class, biscuits, chocolates and sweets are distributed among all as routine. Slum children and their parents eagerly wait for I.T.S volunteers on each Sunday and have turned this CSR initiative into a huge success which has been running for more than three years.



“ My experience at the institute was amazing, inspiring, motivating, fantastic and joyful. I feel thankful to Management, faculty and CRC members, who ensured a very dynamic and industry Centric environment at the Institute ”



Animesh Saraswat
PGDM (2015-17 Batch)
Program Manager
Microsoft India Pvt. Ltd.

What
OUR
Alumni
say



Parul Garg
PGDM (2015-17 Batch)
Sales Officer
Mondelez International (Cadburys)

ALUMNI
OUR
STRENGTH

“ Today, when I am sharing my thoughts about my experience at I.T.S Ghaziabad, I want to specially thank the management and Patrons of the Institute, for providing their guidance and support for providing quality management education ”

ACTIVITIES @ I.T.S



Table Tennis @ I.T.S



WYSIWYG @ I.T.S



Appreciation for Hostel Sports Meet @ I.T.S



Chess Tournament @ I.T.S



Alumni Meet SANSMARAN-2017 @ I.T.S



Excursion tour to Nainital and Jim Corbett

Celebrities @ I.T.S



Irrfan Khan @ I.T.S



R.P. Singh @ I.T.S



Sumona Chakravarti, Pooja Banerjee, Aashish Chaudhary (T.V. Serial DEV Star Cast) @ I.T.S



Guru Randhawa @ I.T.S



Sonu Sood, Prabhudeva and Tamanna @ I.T.S



Ram Gopal Verma @ I.T.S



Randeep Hooda @ I.T.S



Euphoria Band @ I.T.S



Ayushmaan Khurana @ I.T.S



Kunal Khemu @ I.T.S



Soha Ali Khan @ I.T.S



Raftaar @ I.T.S



Javed Jaffrey & Lisa Ray @ I.T.S



Badshah @ I.T.S



Olympic Medalist, Sushil Kumar @ I.T.S



Rannvijay Singh @ I.T.S



Ashish Nehra, Kiran Bedi @ I.T.S



Piyush Chawla @ I.T.S

PLACEMENT HIGHLIGHTS

Industry Exposure is a round-the-year activity at I.T.S

2015-17 (HIGHEST) SALARY PACKAGE 8.5 LPA



Animesh Saraswat
Microsoft India Pvt. L.T.D
Program Manager – 8 LPA



Khushpreet Singh Bhui
CBRE
Associate Consultant- Advisory – 8 LPA



Rajarshi Sengupta
CBRE
Associate Consultant- Advisory – 8 LPA



Parul Garg
Mondelez Cadburys
Sales Officer – 8.5 LPA



Anshul Dhaka
Mondelez Cadburys
Sales Officer – 8.5 LPA



Pavan Upadhyay
Mondelez Cadburys
Sales Officer – 8.5 LPA



Abhishek Das
Mondelez Cadburys
Sales Officer – 8.5 LPA



Kriti Singh
Nestle
Sales Officer – 5.75 LPA



Shashwat Yadav
Parle Products
Sales Officer – 5.5 LPA



Vishal Chaudhary
Parle Products
Sales Officer – 5.5 LPA



Priyanshu Upadhyay
Parle Products
Sales Officer – 5.5 LPA



Mayank Kumar
Parle Products
Sales Officer – 5.5 LPA



Rohit Thakur
TYPHOON
Business Development Executive – 5 LPA



Arif Hussain
TYPHOON
Business Development Executive – 5 LPA



Shikhar Saxena
Reliance Capital
Management Trainee – 4.75 LPA



Mahendra Kumar Tiwari
Reliance Capital
Management Trainee – 4.75 LPA



Krishna Kumar Gupta
Reliance Capital
Management Trainee – 4.75 LPA



Shilpi Dubey
ESS
Functional Consultant – 4.5 LPA



Abhijit Roy Nandy
LT Foods
Sales Officer – 4.25 LPA



Rahul Bhattacharya
Bookmyforex
Inside Sales Consultant – 4.2 LPA



Jatin Khanna
IndusInd
Management Trainee – 4 LPA



Navdeep Bhatnagar
Zydex Industries
Sales Officer – 4 LPA



Jayjita Sarkar
Channelplay
Product Consultant – 4 LPA



Aarti Chaudhary
Deal4Loans
Relationship Officer – 4 LPA



Anchala Srivastava
DELL
Inside Sales Representative – 3.8 LPA

2016-18 (HIGHEST) SALARY PACKAGE 15.2 LPA



Souradipa Ghosh
Amazon
Team Manager, Customer Services
15.25 LPA



Vaishali Malik
Amazon
Team Manager, Customer Services
15.25 LPA



Abhishek Tripathi
HINDUSTAN UNILEVER LIMITED
Territory Sales Officer
9 LPA



Kaushik Dey
MARICO
Sales Trainee
7 LPA



Shivangi Agarwal
HFFC
Management Associate-Sales
6.15 LPA



Rashi
Nestle
Sales Officer Trainee
3.45 LPA
5.75 LPA After 11 months



Kanwaljeet
Nestle
Sales Officer Trainee
3.45 LPA
5.75 LPA After 11 months



Vishal Sharma
APPS DISCOVER TECHNOLOGIES PVT. LTD.
Trainee - Business Development
5 LPA



Minhaz Akhtar Rahmani
REDINGTON
Management Trainee
4 LPA



Gul Mohammad
ITC Limited
Sales Trainee
4 LPA
5.36 LPA After Probation

CORPORATE RESOURCE CENTRE

Corporate Resource Centre plays a significant role in bringing the industry and academia close to each other. It acts as an interface between the students, faculty and the corporate world to initiate and maintain continuous interaction with the industry. The cross sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of I.T.S. This has led to building up of a long list of recruiters, with additions every year. CRC office facilitates Institute Industry interface providing an apt platform to the budding managers from I.T.S in becoming "Business Ready Managers."

CRC facilitates in:

- Industry Interface and Industry Visits.
- Live Projects & Summer Internship Program.
- Pre-Placement Talks and Final Placement.
- Placement of students in reputed companies for Summer Internship and Final Placement.
- Continuous counselling and mentoring to aspirant managers.

Major Recruiters



and many more.....



“Living to learn learning to live...”

ADMISSION PROCEDURE

Eligibility

Prospective students seeking admission to the PGDM program of the Institute must fulfill the following two criteria for admission:

- Student should have a Bachelor's degree in any discipline from a recognized university or equivalent; and
- A valid score in CAT/MAT/XAT/ATMA/GMAT/CMAT or other national level examination, approved by AICTE.

Selection Procedure

The students are screened on the basis of their score in the qualifying test and their performance in Group Discussion and Personal Interview. The stages involved in the process are:

- Registration of the student at I.T.S through an application form (can be downloaded from www.itsim.edu.in.)
- On registration, a suitable date for Group Discussion and Personal Interview shall be communicated to the candidate.
- Thereafter, the information regarding students' selection is communicated to the concerned student.

NO RAGGING

ANTI RAGGING INITIATIVE
Ragging, in all its forms, is totally banned in the institute. As per the Supreme Court of India order anyone indulging in ragging will be punished appropriately. Institute has a 'Zero Tolerance Policy' in this respect.

Application form can be downloaded from www.itsim.edu.in



FACULTY RESOURCE

Dr. Ajay Kumar

Director Management
Ph.D, MBA, UGC (NET)
Experience: 30 years

Dr. Sunil K. Pandey

Director -IT
MCA, Ph.D.
Experience: 20 years

Dr. Vidya Sekhri

Director-UG
Ph.D (Mgmt. and Operational
Audit), M.Com, L.L.M., L.L.B.
Experience: 29 years

Prof. Abhay Kumar Ray

Assistant Professor
MCA, MBA (IS), Ph.D (Pur.)
Experience: 8 years

Prof. Abhay N. Tripathi

Assistant Professor
B.Sc (PCM)
LLB, MCA, M Tech (IT)
Experience: 15.5 years

Prof. Alok Singh

Assistant Professor
B.Tech (EC), MBA
Experience: 8 Years

Prof. Anil Kalra

Professor
B.Com (Hons.), MBA, CAIIB
Experience: 45 Years

Prof. Ankur Ahuja

Assistant Professor
B.Sc (PCM)
MBA, UGC (NET + JRF)
Experience: 5 years

Dr. Anusha Agarwal

Assistant Professor
BBM, PGDM, MA (Eco), Ph.D.
Experience: 17 years

Prof. Bhavna Bhardwaj

Assistant Professor
LLM, MBA (HR), M.Sc.
[Chem.]
Experience: 10 years

Prof. C. K. Sabharwal

Senior Professor
B.A Economics (Hons.),
MBA & LAW
Experience: 46 years

Prof. Chandra Mani Sharma

Assistant Professor
MCA, M.Tech. (CS)
Experience: 5 years

Dr. Charu Chaudhary

Assistant Professor
MBA, Ph.D

Experience: 12 years

Dr. Dhruva Kr. Pandey

Associate Professor
LLB, MBA UPSLET, Ph.D
Experience: 17 years

Prof. Durba Roy

Faculty & Head – CRC
PGDBM, Ph.D (Pur.)
Experience: 25 years

Prof. Gaurav Kr. Midha

Assistant Professor
B.Sc (PCM), M.Sc. (OR), MCA,
M.Tech. (IT), UGC (NET)
DOEACC 'A' Level
Ph.D (Pur.)
Experience: 15 years

Dr. Garima Srivastava

Assistant Professor
MBA, Ph.D

Experience : 9 years

Dr. Gopal Krishna Dwivedi

Associate Professor
MA – Eng., Ph.D
Experience: 15 years

Prof. Hitesh Chadha

Assistant Professor
B.Com, MBA
Experience: 24 Years

Dr. Indraneel Mandal

Assistant Professor
MBA, Ph.D, UGC (NET)
Experience: 15 years

Prof. Jyotsana Vaid

Assistant Professor
MBA, Ph.D (Pur.)
Experience: 6 years

Prof. Kumar Pal Singh

Assistant Professor
MCA, M.Tech. (CSE)
B.Sc (PCM), Ph.D (Pur.)
Experience: 15.5 Years

Prof. Lokesh Uperti

Assistant Professor
MBA, B.Tech
Experience: 10 years

Dr. Manoj Kumar

Assistant Professor
M.A, M.P.A, Ph.D
Experience: 20 Years

Dr. Manoj Kumar Jha

Professor
MBA, Ph.D
Experience: 30 years

Prof. Nancy Sharma

Vice Principal - UG
Assistant Professor
M.Sc. (CS), MCA,
PGDIBO, Ph.D (Pur.)
Experience: 13 years

Prof. Neetu Purohit

Assistant Professor
M.Com, CA, UGC (NET),
Ph.D (Pur.)
Experience: 8 years

Prof. Nitin Saxena

Assistant Professor
MBA, UGC (NET), AMFI,
Ph.D (Pur.)
Experience: 9 years

Prof. Parul Gupta

Assistant Professor
M.A (Eco), MBA, UGC (NET)
Experience - 6 years

Prof. Pawan Kumar

Assistant Professor
MCA, M.Tech. (IT), M.Tech. (IT)
Experience: 10 years

Prof. Puja Dhar

Assistant Professor
M.Sc.(IT), M.Tech.(IT)
Experience: 10 years

Dr. Puneet Kumar

Assistant Professor
B.Com, MBA, Ph.D
Experience: 20 Years

Dr. Rajeev Johari

Associate Professor
Ph.D, MBA & MA
Experience: 17 Years

Prof. Ritu Saxena

Assistant Professor
MBA, Ph.D (Pur.)
Experience: 7 Years

Dr. S. Bhattacharya

Assistant Professor
M.A (Eco), MBA, M.Phil., Ph.D
Experience: 16 years

Prof. Santosh Kumar Sood

Professor
B.E (Mech.), PGDM
Experience: 21 years

Prof. Saurabh Saxena

Assistant Professor
MCA, M.Tech. (IT)
Experience: 11 Years

Prof. Sauresh Mehrotra

Assistant Professor
MCA
Experience: 13 years

Dr. Satish Kumar

Professor
MBA, Ph.D.
Experience: 15 years

Prof. Shikha Arora

Assistant Professor
PGDM, UGC (NET),
Ph.D (Pur.)
Experience: 10 years

Dr. Shuchita Singh

Assistant Professor
MBA, Ph.D
Experience: 13 years

Prof. Smita Kansal

Assistant Professor
MCA
Experience: 7 years

Prof. Sunil Upadhyay

Assistant Professor
CA, OCP
Experience: 9 Years

Dr. Surendra Tiwari

Associate Professor
PGDM, Ph.D
Experience: 15 Years

Dr. Umang Singh

Assistant Professor
MCA, Ph.D
Experience: 13 years

Dr. V.N Bajpai

Professor
B.Sc., MBA, Ph.D
Experience: 14 years

Dr. Vidushi Singh

Assistant Professor
Msc., Ph.D
Experience: 13 years

Prof. Yogita Chauhan

Assistant Professor
MCA, M.Tech.
Experience: 9 years



आईटीएस मोहन नगर में आयोजित उत्कृष्ट अवार्ड समारोह के दौरान अवार्ड देते कालेज के पदाधिकारी

आई.टी.एस. को मिला बेस्ट एड्यूपनर अवार्ड

क्रेटर नहीं होता तो बनता जीनियर : आरपी सिंह

नैक टीम ने किया आईटीएस का मूल्यांकन

उत्कृष्ट मार्केटिंग अवार्ड का आयोजन

आई.टी.एस. को मिला बेस्ट एड्यूपनर अवार्ड

क्रेटर नहीं होता तो बनता जीनियर : आरपी सिंह

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जार्स, साहिबाबाद : मोहन नगर स्थित आईटीएस कालेज में शनिवार को उत्कृष्ट अवार्ड समारोह का आयोजन किया गया। 14 श्रेणियों में व्यक्तिगत एवं संस्थान के स्तर पर उत्कृष्ट मार्केटिंग का उत्कृष्ट प्रदर्शन करने वाले प्रतिभागियों को पुरस्कार देकर सम्मानित किया गया। पुरस्कृत होने वाले लोगों ने विद्यार्थियों को अपनी कार्यशैली और सफलता की राह बताई। एवरमार्शल पीके राय बतौर मुख्य अतिथि समारोह का उद्घाटन किया। इस मौके पर अर्पित चंद्रका, राजत मुखर्जी, एसके सुद आदि मौजूद रहे।

आई.टी.एस. को मिला बेस्ट एड्यूपनर अवार्ड

क्रेटर नहीं होता तो बनता जीनियर : आरपी सिंह

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अंतर्विद्यालयी क्रिकेट टूर्नामेंट में कई टीमों विजयी

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A collage of various news articles, photos, and graphics related to the IITES Mohan Nagar institution, including award ceremonies, sports events, and academic activities.



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Ph.D
MCA
(3 Years/
2 Years LE)
BCA

CAMPUS-2

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Ph. : 1232-225380/81/82, 01232-295984
Mobile : 08447753520/21/22 E-mail:dental@its.edu.in
Mobile : 08447753523/24/25
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(Biotech)
M.Sc.
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(Pharmaceutical
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CAMPUS-3

I.T.S - Engineering College

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